



We can Hemp You

Become a part of a prominent Cannabis business, building in one of the fastest-growing industries globally, backed by well-known specialists.



Who we are?

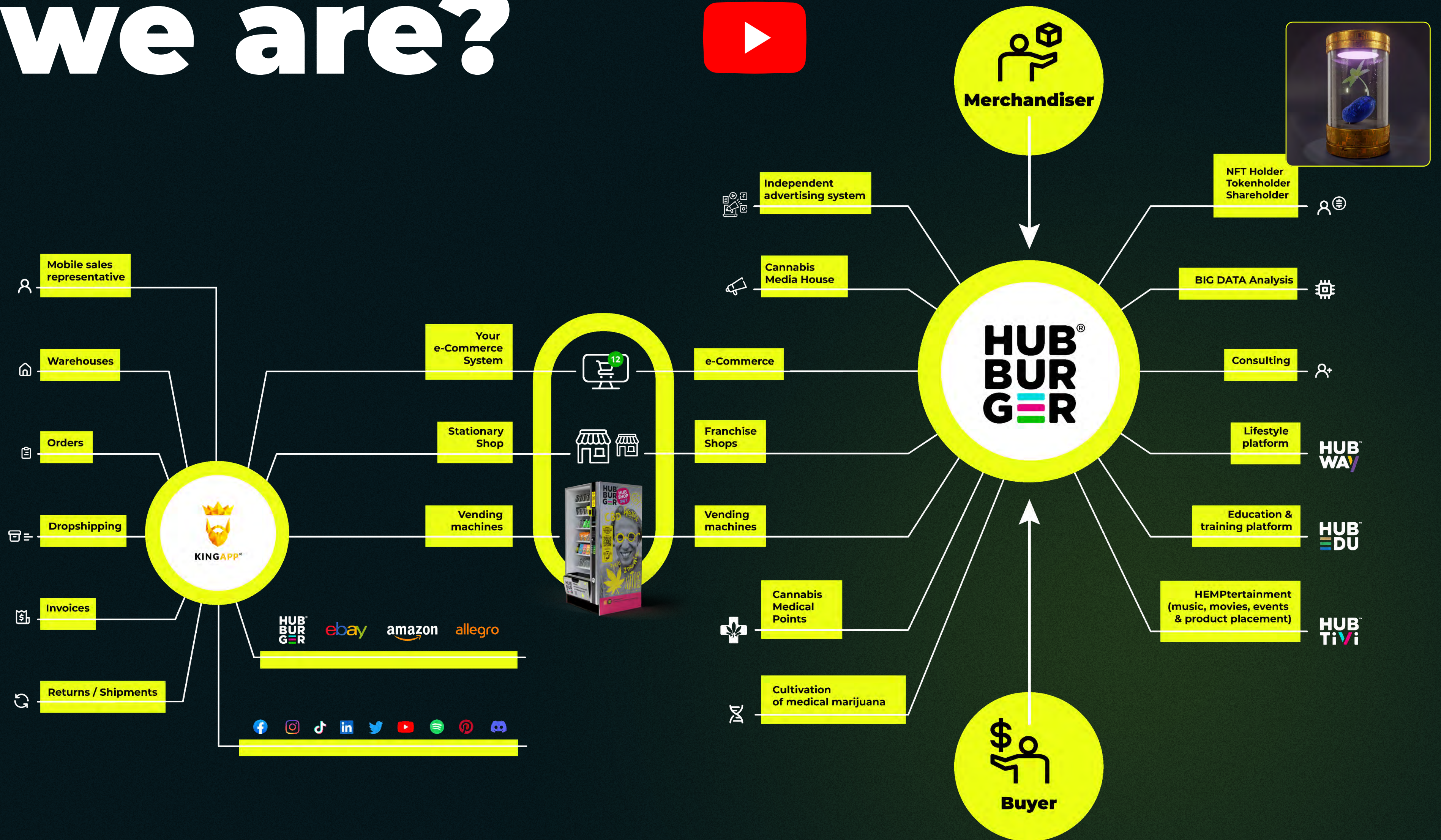
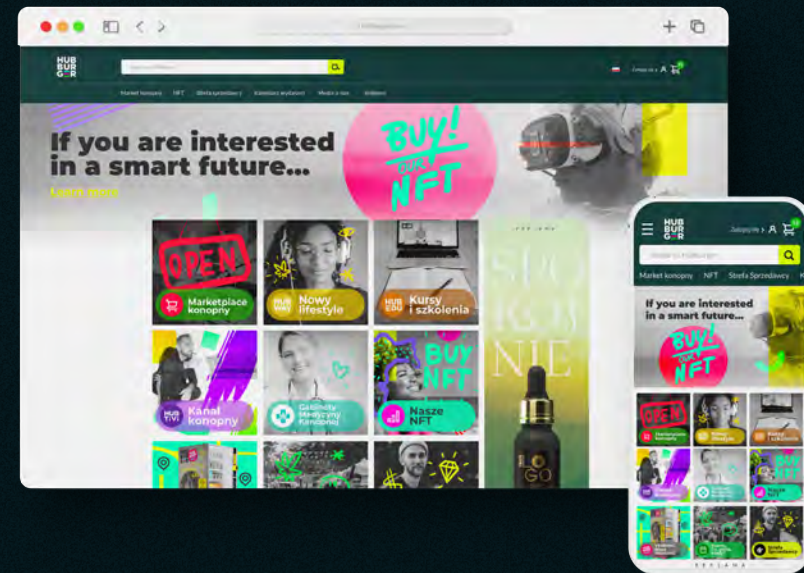
HUBBurger is a comprehensive ecosystem of Cannabis products. We combine the latest technologies, education, medicine, marketing, and commerce for people who value freedom.

We are creating a New Economy for the Cannabis Industry. HBB is not only a platform. It's also an education, laboratories, crops and lifestyle. We follow the real values.

“ Our goal is to raise awareness of the diversity of cannabis use in everyday life as well as its benefits for health, ecology, and business profit at a global level.

Who we are?

CHECK OUT HOW OUR ECOSYSTEM WORKS

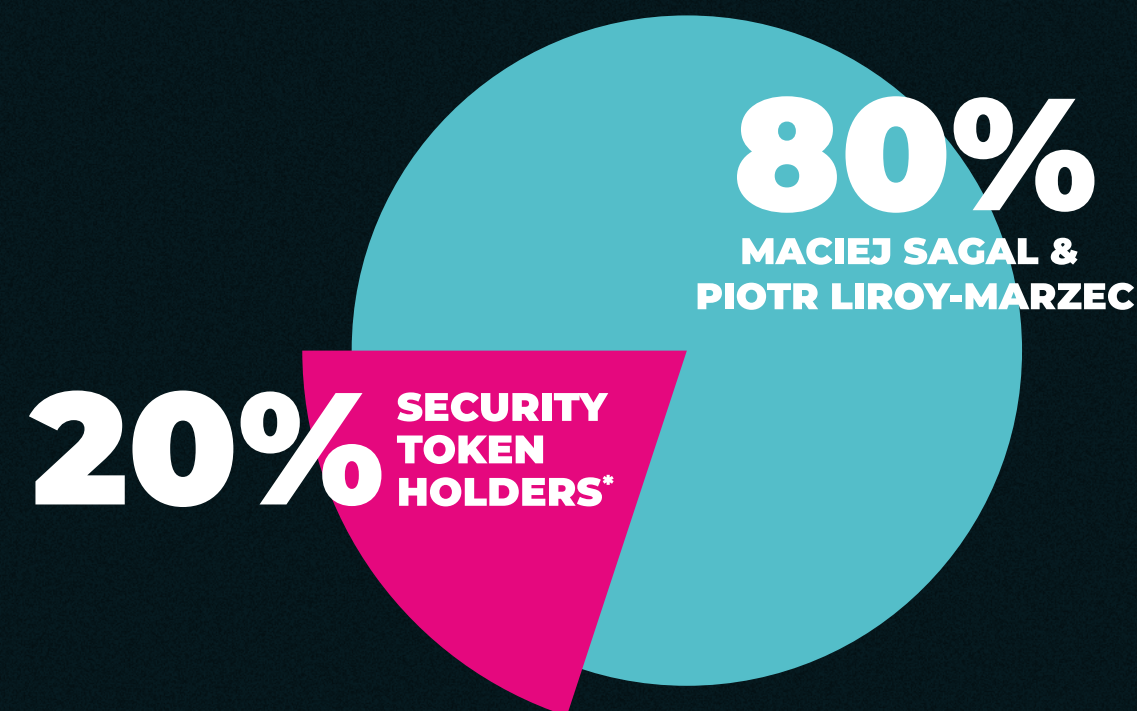


INTRODUCING HUBBURGER!

Key benefits of NFT seed

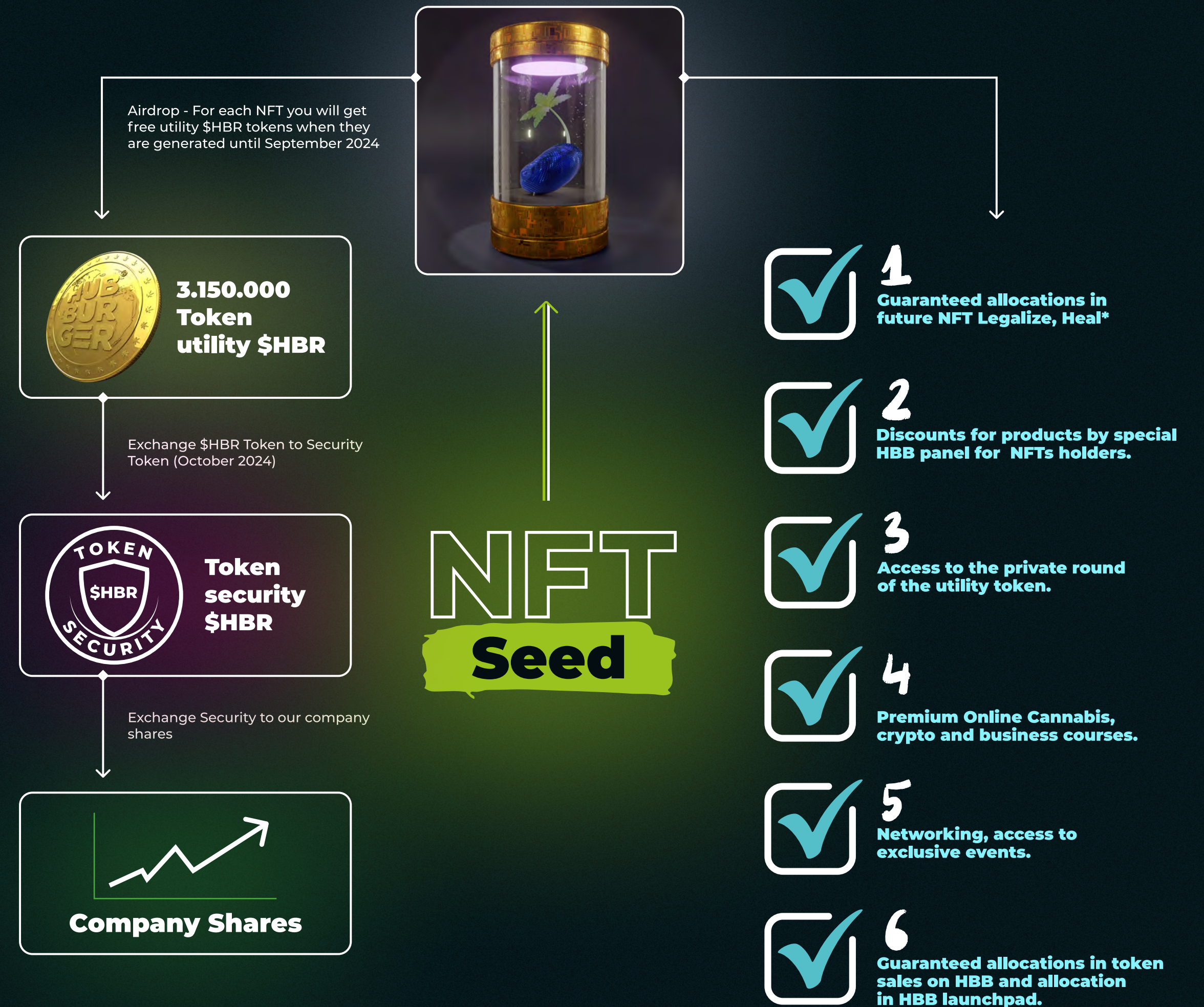
By giving away **≈20%** of the HBB **company shares** in the fundraising rounds, we want to unlock a new level of growth possibilities.

HUBburger® holding company



*How to buy a security token?

You can buy NFT seed, receive Airdrop 3.15 m utility tokens, and exchange them to a security token.



Overview of the global cannabis market

As of today, the international Cannabis market is worth more than \$100B.



192M

— There are over 192M clients in the Cannabis market.



45%

— In 2019, sales of global hemp products have increased by 45% since the previous year ([Business Insider](#)).



**Cannabis
market**

— Due to ongoing Cannabis legalization and massive turn-away from cigarettes, the Cannabis market will make a boom in upcoming years ([CNBS](#)).

*It is expected to grow to **\$146B** by the end of 2025 and up to **\$300B** by the end of 2028 ([source](#)).*

Cannabis usage

Cannabis does not only function in the form of joints or oils.

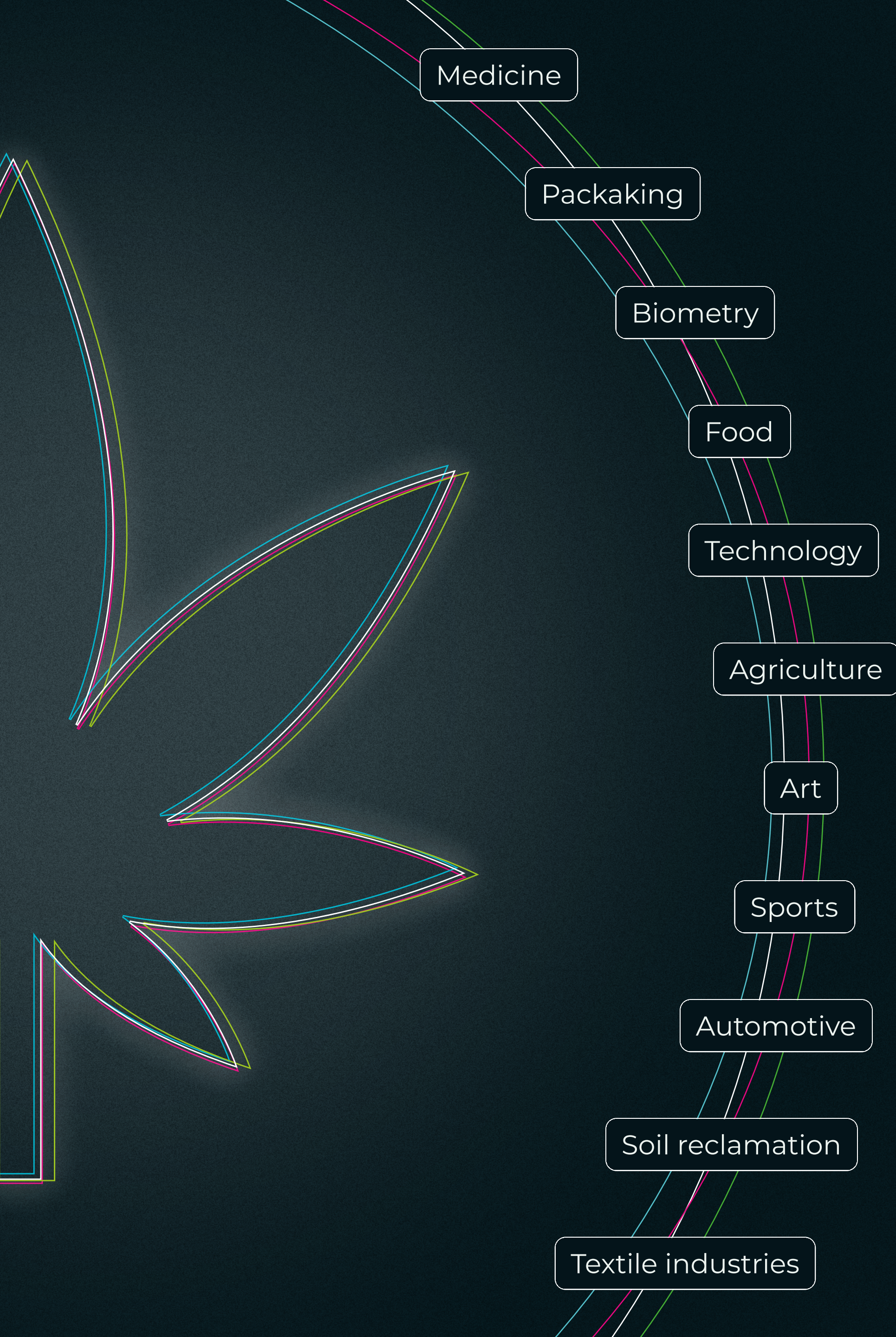
Cannabis is used in medicine, packaging, bioenergy, food, technology, agriculture, art, sports, automotive, soil reclamation and textile industries.

For example, no car will leave the factory without hemp soundproofing or upholstery elements.

As a plant, Cannabis has a negative carbon footprint (it absorbs more CO₂ than it emits).

The solid quality of created goods makes Cannabis #1 potentate for worldwide production in the following decades.

In the HUBBurger ecosystem, we incubate the broad, global Cannabis industry. (from own crops, through franchises, hemp cabinets and laboratories, to the media and education).



Market problems

The Cannabis market may become one of the biggest growth industries in the next few decades.
However, we won't go further without facing 6 crucial problems:

1

Chaos in the Cannabis, Hemp and CBD markets due to different approaches in different countries.

2

Gradual legalization and decriminalization of hemp products containing THC, CBD and other cannabinoids.

3

The lack of a single place that brings together knowledge of the cannabis business allows networking within the industry worldwide and allows consumers to verify products and expertise.

4

The fragmented cannabis industry has no power to influence the industry's global development.

5

Lack of quality standards and confusion in obtaining reliable certification sources for products and services.

6

Lack of quality information because of bans in ads, browsers and mainstream media.

Our solutions

Seeing these difficulties, we decided to create our own closed ecosystem that would solve the above problems.

1

One marketplace and media platform for sales and exchanging knowledge.

2

An internal all-in-one decentralized ecosystem with its own real-time ad mechanism.

3

Cooperation with specialized laboratories to implement global product and service standards. Franchised cannabis medicine clinics.

4

Providing education for doctors, pharmacists, therapists and anyone interested in the topic of Cannabis.

5

Certified vending machines and franchise shops on different continents.

6

Articles and awareness campaigns led by Cannabis specialists.

7

Own TV channel and HBB Publishing House.

8

An advertisement space dedicated to the Cannabis industry, free from bans known from traditional ad portals.

This way, customers do not have to look for many intermediaries, sellers do not have the problem of distribution, and beginners can find quality knowledge without any problems.

OUR BACKGROUND

Maciej Sagal

E-commerce expert, IT specialist and successful entrepreneur with over 22 years of global business experience. Co-author of the law legalizing medical marijuana in Poland. Founder of the [KingAPP®](#) group and [AutoWorld®](#), co-founder of LiRoyal® and HUBburger.com®. Co-founder of the Poland-Hong Kong Business Association, expert on trade with China. Former Member and advisor to the Parliamentary Group for Digitalisation, Innovation, IT and High-Tech. Maciej sold products for more than \$30M online. Winner of an honourable international rewards in the e-commerce and new technologies category. Father of two daughters, travel enthusiast, winner of many sports awards.

-  [KingAPP® Group](#)
Founder
-  [Poland Hong Kong Business Association](#)
Member and Co-Founder
-  [Liroyal.pl S.A](#)
Co-Founder
-  [HubBurger.com GmbH](#)
CEO



[Maciej Sagal](#)



[kingAPP](#)



[kingAPP](#)



[shop kingAPP](#)



OUR BACKGROUND

Piotr Liroy-Marzec

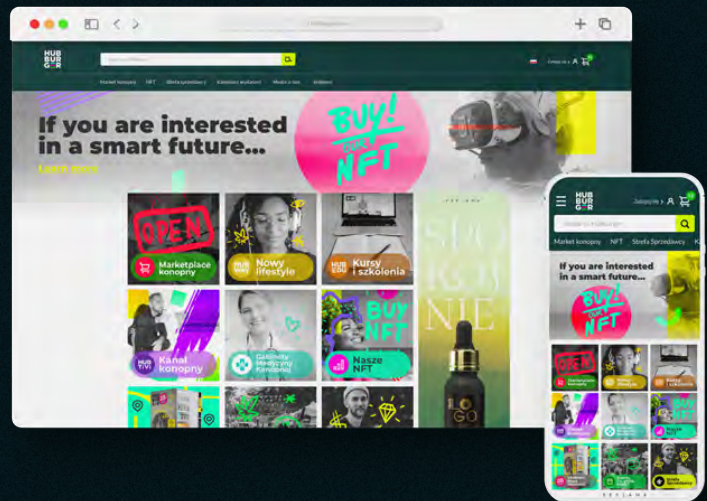
creator of the cannabis legal act in Poland, former politician, libertarian, and cannabis entrepreneur. The best polish rapper and songwriter, who sold over 1.5M albums. In the IT industry since 1996. Founder of the first digital recording studio in Poland. With M.Sagal, they cofounded the Liroyal brand - Hemp store with CBD, CBG and CBN.

- Stowarzyszenie Skuteczni
Managing director
- DEF Entertainment Sp. z o.o.
Partner and chairman of the board
- Liroyal.pl S.A
Co-Founder
- HubBurger.com GmbH
Creative director



The Polish Cannabis Legal Act In The Global Media





Marketplace

Lifestyle
(showrooms, franchise shops
and vending machines)



Market Research



Consulting



IT



Legal



Safety



Knowledge
(HUB Education)



HubWay.media
Publishing House



Media HUB TiVi



What will we create?

We will create a Cannabis Ecosystem for newbies and experienced, helping to safely & legally buy, sell, and understand the Cannabis industry.

Plus, we will expand to foreign countries (even those where CBD and THC are illegal), consolidating the worldwide Cannabis market for B2B and B2C into one unique Hub.

Mission and vision

Our mission is to educate and give hemp the place it deserves. It's an organic, cheap-to-produce and free-from-carbon-footprint plant. Not only that but also we want to expand the freedom values in the Cannabis industry and raise the standard of living. The HBB team prioritize the libertarian approach.

Our vision is to create a new economy for the Cannabis industry. We want to consolidate the existing chaos. HBB will be the market leader for the following decades, bringing together the worldwide hemp community.

HUBburger will become the synonym of niched Google in the Cannabis industry - if you want to know something, you just go there and get what you were looking for.



Are there any legal obstacles for the industry?

No. The Cannabis law was established in Poland in 2017 by Piotr Liroy-Marzec, Maciej Sagal and Jędrzej Sadowski (Cannabis legal advisor). We don't see any threats to the growth of the Cannabis industry. Changes can only go in a positive direction globally.

Even countries like Lebanon and Thailand have understood that hemp should not be punished.

(Example: From the war on drugs to weed curries. Thailand legalized cultivating and consuming Cannabis, source: [BBC](#))

By providing education, we will promote the right approach to Cannabis.



**OUR
BUSINESS
IS 100%
LEGAL!**

Business model



HubBurger will have 7 revenue streams:

- 28%** advertising space
- 12%** marketplace vendor subscription
- 4%** transaction commissions
- 10%** franchise + distribution
- 16%** own services (IP + IT)
- 8%** courses, analysis & reports
- 22%** HBB medical marijuana

Product-market fit

There is no entity on the Cannabis market that provides education, great products, a marketplace, a connection between buyers and sellers, own hemp crops, and an all-in-one ecosystem.

There is a market gap that we will fulfil. HBB is at the right place at the right time. To reach a broader audience, we will put Cannabis Vending Machines in different countries during different conferences.

Connecting the NFT fundraising system with Vending Machines (by providing bonuses for token holders) will help us to stand out from the crowd and attract younger generations.

Our utility token will entitle holders to receive various types of bonuses in physical vending machines.

Additionally, we will organize conferences and concerts to promote the HBB brand. We have already signed contracts for 7 concerts and the first one will take place in Arena Gliwice on March 24/25, 2023.

A global cannabis blue ocean for HBB

What's more, the Cannabis market is a 'Blue Ocean' type of industry.

“

Blue ocean: the unknown market space, untainted by competition. In blue oceans, demand is created rather than fought over. There is ample opportunity for growth that is both profitable and rapid. In blue oceans, competition is irrelevant because the rules of the game are waiting to be set” ([source](#))

We do not have any market competition. We are the #1.

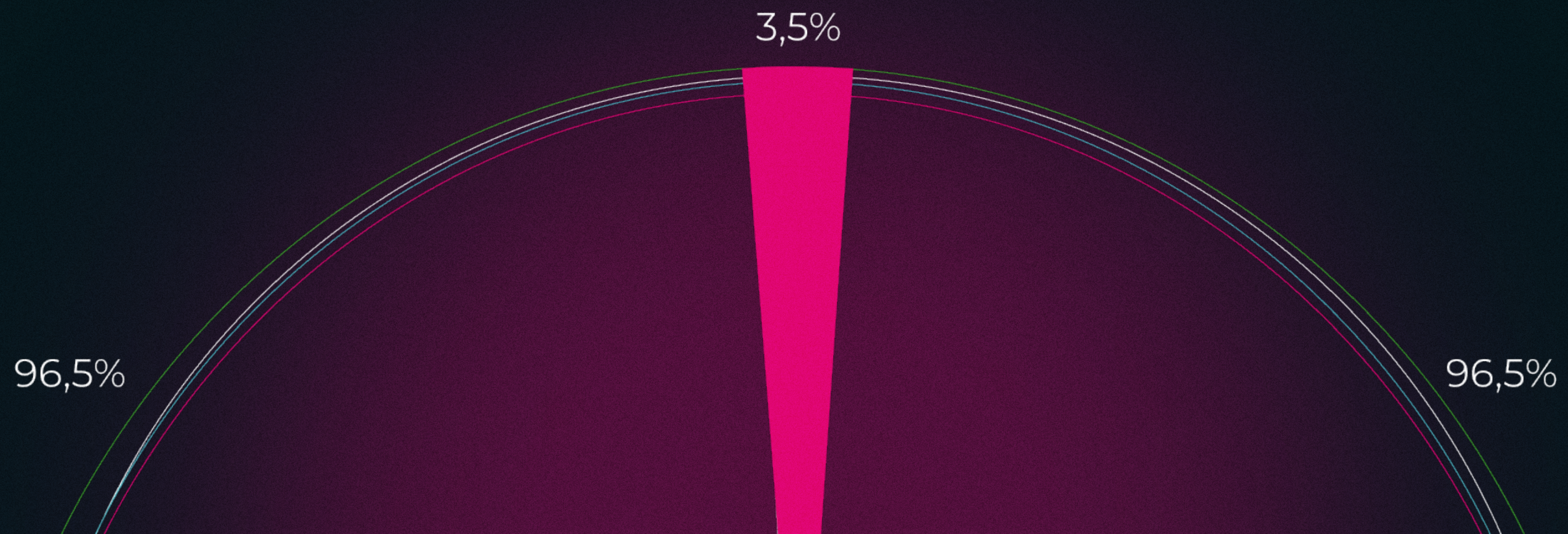
You can choose to fight in the red oceans full of sharks or choose the unexplored blue ocean.
HBB pick the second option.

Target group

Our main goal is to attract people that do not know much about the Cannabis industry. We also aim for experienced hemp enthusiasts, but by providing a massive dose of education we are counting on attracting the newbies who do not know about an explored potential.

● 3,5% - cannabis product user

○ 96,5% - potential clients



Go-to-market strategy

1

An extensive marketing and education campaign on the emerging HUBBurger platform.

2

Establishing more Cannabis vending machines (now there are over 30, the goal for the end of the year is 200 in Poland). In 2 years, we will create 2500 VM around the world.

3

Establishing franchise deals with B2B partners.

4

Unification of Cannabis touchstones from multiple industries under one brand and the same standards. Currently, there is no such solution on the market.

5

Using the broad personal brand of Piotr Liroy-Marzec and other influencers to promote the company.

6

Political support from the Chinese government for the HBB expansion on the Chinese market.

How we will reach the broader audience?

One of the most crucial things in the Cannabis industry is education. For now, it does not exist - in the mainstream media you can find contradictory or false information.

We will reach a broader audience through multiple campaigns, 24/7 own TV station and publishing house. By releasing valuable content worldwide, we will provide education, reach a bigger scale and influence Cannabis legislation processes in different countries.



 [Tomasz Różański](#)

Managing partner.



The team of HUBburger®



 **Beata Martin Voces** - Clinical pharmacist, cannabis medicine specialist

Beata Martin Voces graduated from the Faculty of Pharmacy at the Claude Bernard I University in Lyon. A passionate clinical pharmacist specializing in holistic medicine, coordinator of clinical trials and internal auditor in the field of Pharmaceutical Law. The scope of competence is legal and pharmaceutical regulations on the Polish and European market. An independent consultant in the field of cannabis medicine dealing with product registration, organization of production, product labelling, preparation of marketing materials and articles for specialist press.



 **Alina Grodzicka** - Founder and CEO of Lukomades Training Institute

A visionary and business practitioner. Alina is active in the education sector on many different levels. She has been running the Lukomades Training Institute for 11 years and is involved in raising EU funds for training, and is an expert in the implementation of innovation in the SME sector. As a specialist in training and professional competence market development, she will be responsible for training structures and programmes as well as certifications. Alina is also the creator of the Bonjour Beauty Clinic.

The team of HUBburger®



 **Grzegorz Pierzakowski** - Sailing enthusiast, master of IT architecture and experienced manager

He has experience in managing large teams, gained, among others, at GK Energa, as well as corporate experience in companies such as Reuters LTD or Thomson LDT. He pays attention to details, thinks analytically and in perspective. He led IT projects in the automotive, transport and sale of cars used mainly for sales systems, sales service, warehouses, online stores and production systems.



 **Marcin Mazanek** - Board member at KingAPP

At Kingapp, as programmers and architects, we have created a shop engine from scratch, initially meeting the requirements of customers from the automotive industry. Many years of experience helps us choose optimal and scalable solutions that work well with clients from every industry. Our motto is, above all, working tests and a user-friendly interface of the application.

The team of advisors



 **Adrian Zduńczyk** - CMT  **@crypto_birb**  **CEO The Birb Nest**

Is a successful Polish entrepreneur and leader. The only Chartered Market Technician® from Poland. Cryptocurrency specialist. Founder and CEO of THE BIRB NEST – a dynamic startup scaling up to become a worldwide blockchain consulting company. Co-founder of YellowBlock. Finance Councilor at Mighty Labs DAO. Respected in the industry, with over 650 000 Twitter followers. Chemical Technology Master of Engineering and Master of Project Management with a financial focus. Performer. Mentor. Influencer.



 **Łukasz Szymański** - Founder & CEO Tokenomia.pro

Ex technological leader who gained experience in global businesses, including OLX Group and Spotify. An engineer by profession, an entrepreneur by passion, exploring the secrets of economics and finance in a decentralized world. He has a solid technical background earned in OLX as an Engineering Director with 100 people under his authority. Certificated in the fundamentals of business, incl. Business Analytics, Economics for Managers, and Financial Accounting from Harvard Business School. Executive MBA student at the University of Economics in Poznan. Lecturer of blockchain topics at the same academy. Specializes in implementing web3 solutions in companies.



 **Łukasz Braciszewski** - Founder & CSO Tokenomia.pro

Visionary investor, tokenomics expert, and advisor in many blockchain and web3 projects. Co-owner of the Ari10 fin-tech company - cryptocurrency exchange with over 100K clients. Former core team member of Coinpaprika, the crypto market data aggregator for cryptocurrencies, tokens, ICOs, etc. He gained experience working on multiple IT projects, making many valuable connections, which are now used for successful operations and strategic development in Tokenomia.pro.

The team of advisors



 **Temet Nosce Trader** - Trader & investor

Trader and investor managing a portfolio of stocks, cryptocurrencies and derivatives based on them. Organizer of the series of 9 "Specialist M1 Conferences" and 6 "Trader House" projects. Creator of the BTFD.TV platform.



 **Jakub Gajewski** - Crypto Event UK founder, enthusiast and investor

After over 2 years of intensive activity in the Crypto and Blockchain market, making many mistakes, he has gained experience that allows him to help others safely navigate the industry. In addition, he is active in the UK real estate market, providing investment opportunities. He is a co-organizer of Crypto Event UK, which periodically brings together several hundred active crypto enthusiasts. Crypto Event UK will soon also be expanding into the English-speaking market. Privately, Kuba is a young man enjoying life, trying to live it as best as possible.



Jędrzej Sadowski - Co-author of the regulation on medical cannabis in Poland

A graduate of the Faculty of Law and Administration at the University of Gdańsk. PhD student at the Institute of Legal Sciences of the Polish Academy of Sciences (Warsaw): theoretical and empirical research on the legal risk of cryptocurrencies and their regulatory environment. He designed legislative vehicles for cannabis research and development and access to medicines in Poland (co-author of the regulation on medical cannabis in Poland, which entered into force in 2017). He is an expert in the preparation of scientific foundations in court disputes in the field of EU food law, EU pharmaceutical law and financial law - for public and private entities. He is also involved in the design and implementation of management and business control measures (systems) for production and research and development licenses for companies on regulated markets.

The team of advisors



 **Maciej Tomczyk** - CEO KryptoEkipa, entrepreneur, youtuber, educator

Founder of one of the largest Polish crypto community KryptoEkipa. Ambassador and community manager, with his experience and vision, he supports many projects.



Damian Michalski - Security specialist for blockchain

Security specialist for blockchain and cryptocurrency technologies. Integrations and automation of API sales processes. Enthusiast and supporter of open source systems. In 2018 I was invited by the then largest exchange in Poland to collaborate on the development of an automated algotrading and arbitrage application. Active entrepreneur and owner of several eCommerce companies in Poland, Germany and the UK for 10 years.

Cooperation

Working with the best of the best.



What makes us unique?



First all-in-one worldwide ecosystem for the broad Cannabis industry.



The broad spectrum of cannabis products (from medicine, packaging, bioenergy, food, technology, agriculture, art, sports, automotive, soil reclamation, textile and more industries).



The best possible legal department and law background.



First-ever Cannabis Marketplace in the form of the mobile app.



Usage of blockchain solutions that helps us attract new generations, use innovative fundraising methods, and enter a new level of interaction between our clients and the company.



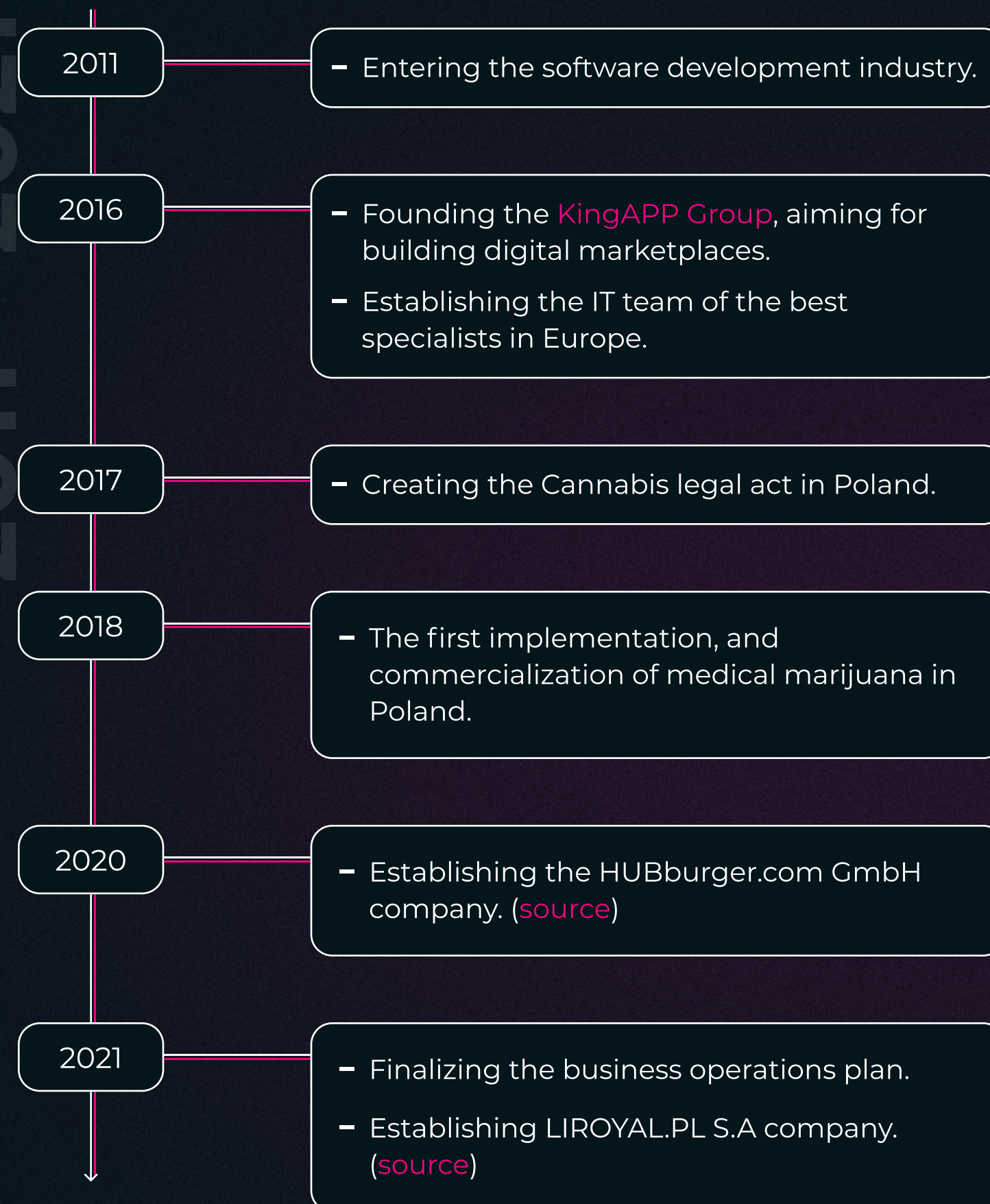
31 languages on the platform.



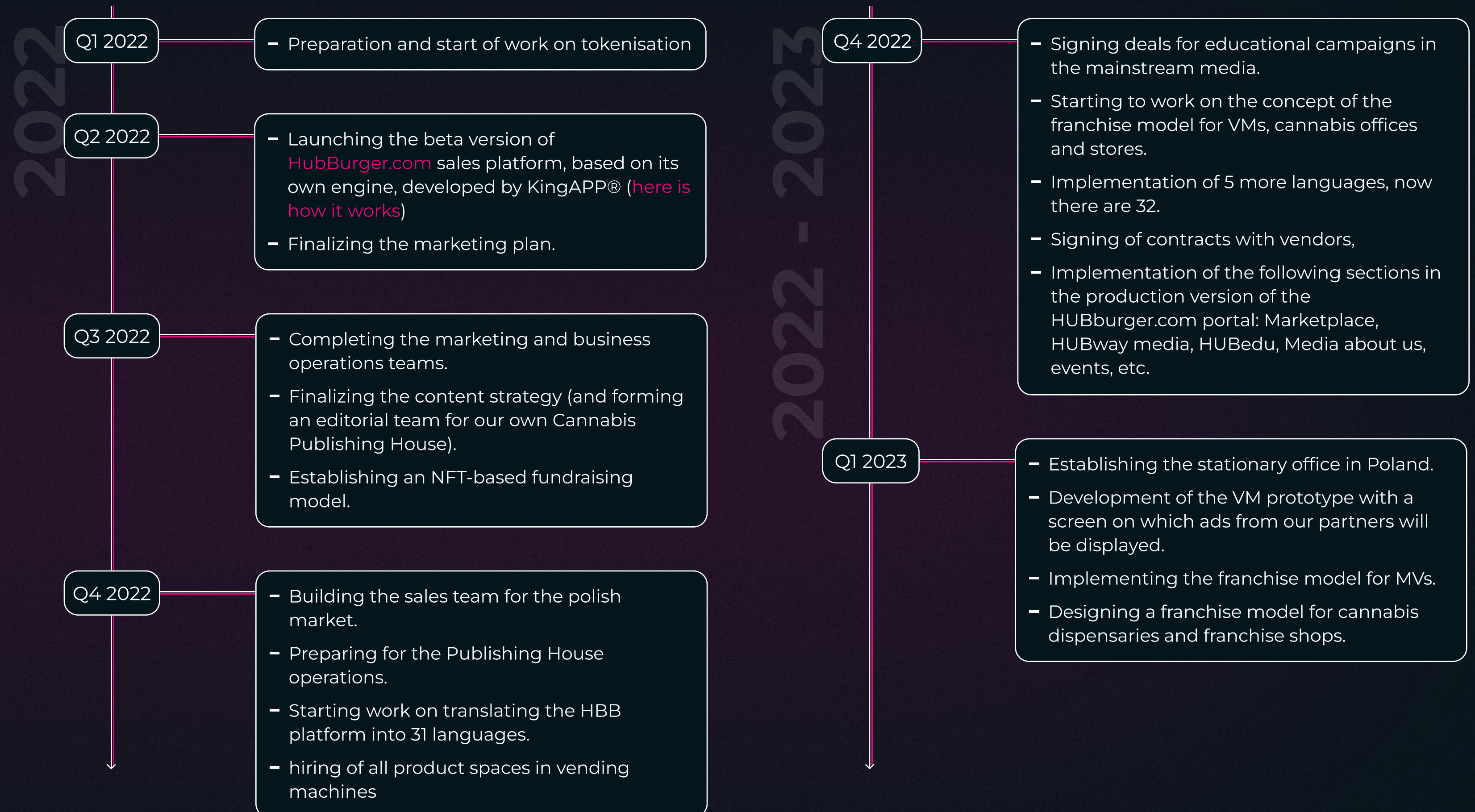
The distinctive approach that consists of changing people's awareness about Cannabis via education.

What have we done so far?

Past roadmap

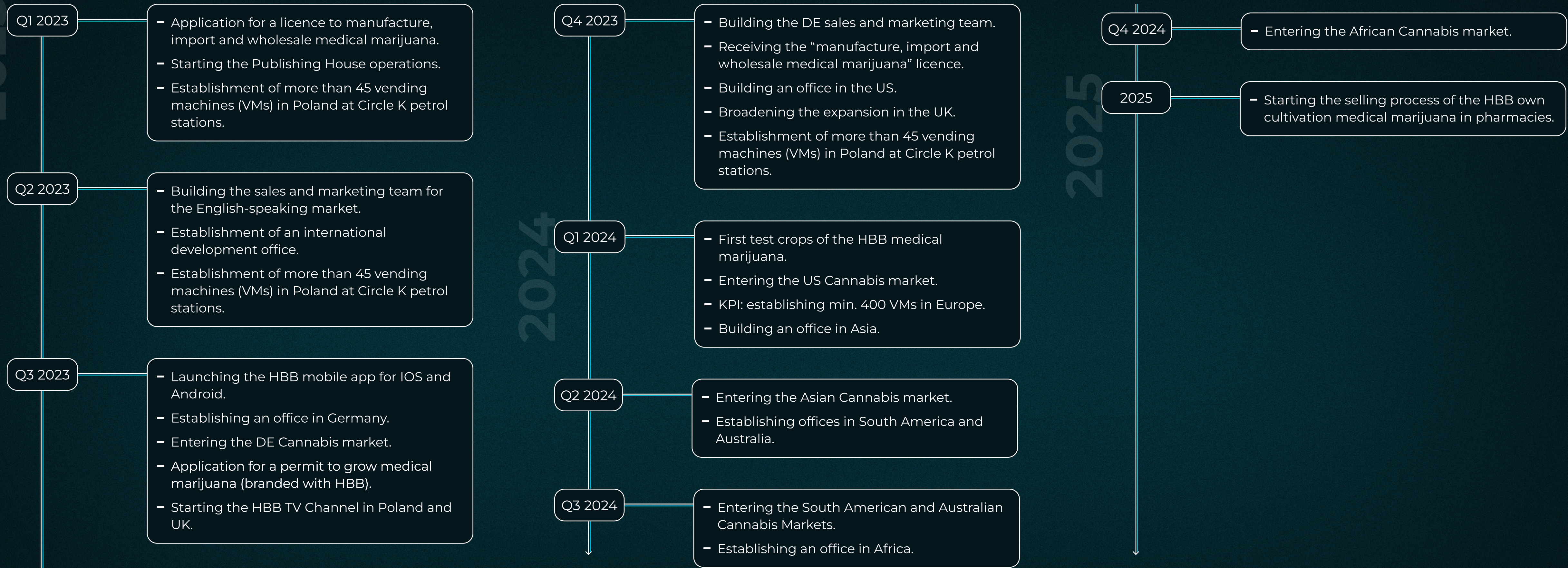


2022 - 2023 roadmap



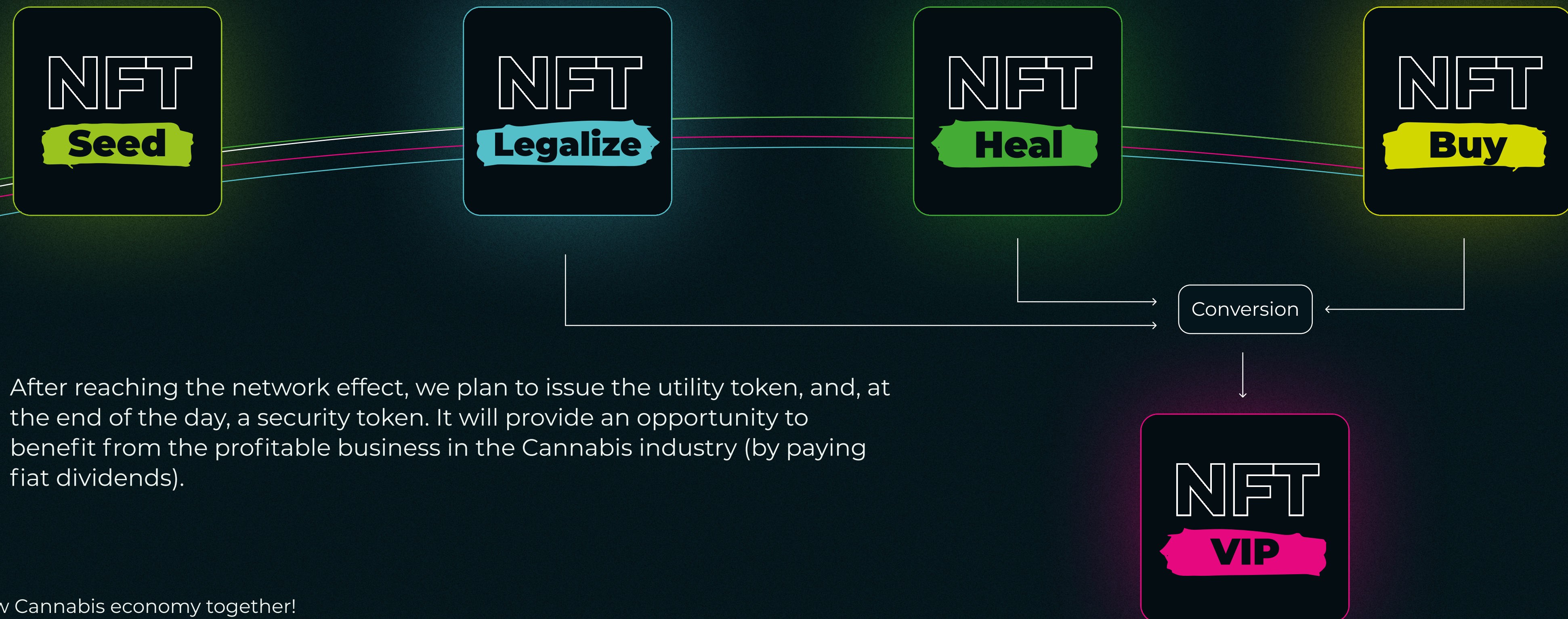
What do we plan to do?

Future roadmap



Funding overview

To build the global ecosystem of Cannabis products, we will gather funding in the form of NFTs. The plan is to do 4 NFT sales.



After reaching the network effect, we plan to issue the utility token, and, at the end of the day, a security token. It will provide an opportunity to benefit from the profitable business in the Cannabis industry (by paying fiat dividends).



Goal

Gather funding from the closed, narrow group of investors.

How will we use the ‘NFT Seed’ funding?

- to initiate procedures to obtain permission for manufacturing and importing raw pharmaceutical material (so-called Medical Marijuana).
- to begin the process of applying for a needed medical certificate, issued by gov institutions.
- to expand the network of vending machines.
- to establish influencer teams for Poland, Germany and English-speaking markets.
- to set up sales teams for Poland and Germany Cannabis markets.
- to develop the mobile app (software & IT operation).

Benefits for investors

1

Guaranteed allocations in future NFT Legalize, Heal*

2

Discounts for products by special HBB panel for NFTs holders.

3

Access to the private round of the utility token.

4

Premium Online Cannabis, crypto and business courses.

5

Networking, access to exclusive events.

6

Guaranteed allocations in token sales on HBB and allocation in HBB launchpad.



Appearance of the NFT seed

Seed

Legalize

Heal

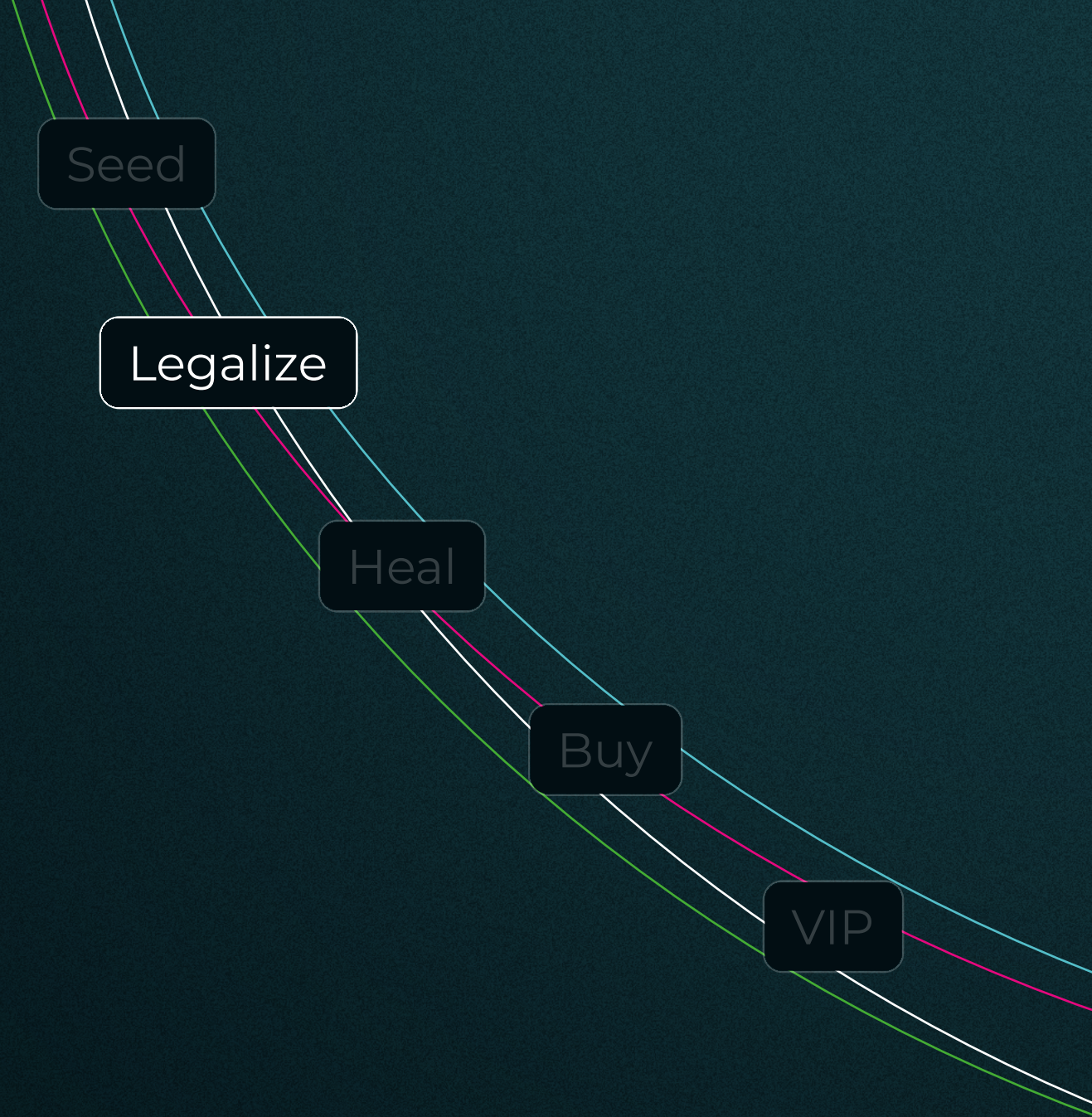
Buy

VIP



Goal

Build the community around the project.



How will we use the ‘NFT Legalize’ funding?

- to organize the marketing campaigns in media, TV, with artists, and Cannabis organizations.
- for publishing the movement supporting the legalization of marijuana.

Benefits for investors

- 1**

Guaranteed allocations in future NFT Heal collection.
- 2**

Guaranteed allocation in HBB launchpad, Airdrop tokens from selected projects.
- 3**

VIP tickets for the events (i.e. Weedstock).
- 4**

Receiving a music album, issued only for NFT Legalize owners.
- 5**

Access to artists among the NFT community.
- 6**

Access to the public sale of the utility token.
- 7**

Discounts for products by special HBB panel for NFTs holders.



Goal

Connect the digital world with the real one.

Key information

One NFT Heal represents 1m2 of physical crops. Depending on the total number of NFT minted, we will realize such a crop (i.e., 8000 NFT Heal = 8000 m2).

Seed

Legalize

Heal

Buy

VIP

How will we use the 'NFT Heal' funding?

- for the development of physical cultivation of medical cannabis to GACP standards in order to establish the supply chain under EU-GMP, the highest standard for pharmaceutical production

Benefits for investors

1

Guaranteed allocations in future NFT Buy collections and HBB utility token.

2

Guaranteed allocation in HBB launchpad, Airdrop tokens from selected projects.

3

Starter pack.

4

Discounts in clinics specializing in healing with medical cannabis.

5

Buy-back & burn of NFT heals token from the secondary market.

6

Discounts for products by special HBB panel for NFTs holders.



Goal

Connect digital investments with the real world.

Key information

One NFT Buy stands for one physical vending machine. Initially, we plan to establish 200 machines in Poland. During expansion in foreign countries, the NFT Buy model will be resumed.

How will we use the ‘NFT Buy’ funding?

- to develop a network of Cannabis vending machines.



Appearance of the vending machine.



Benefits for investors

- 1

Guaranteed allocations in future token utility.
- 2

Guaranteed allocation in HBB launchpad, Airdrop tokens from selected projects.
- 3

Receiving airdrops of Cannabis products from physical vending machines.
- 4

Buy-back & burn of NFT Buy tokens from the secondary market for the revenue generated by sales.
- 5

Customizable “ads time” on the screens of vending machines.
- 6

Discounts for products by special HBB panel for NFTs holders.



Goal

Add gamification to the fundraising process.

Key information

The VIP NFT will be airdropped to owners of the previous collections (Seed, Legalize, and Buy). It won't be possible to buy it. We will convert & burn the previous 3 NFTs to mint 1 VIP non-fungible token.

Seed

Legalize

Heal

Buy

VIP

Benefits for investors

1

Guaranteed allocation in HBB launchpad (IDO).

2

Airdrop tokens from selected projects in HBB cannabis-launchpad.com.

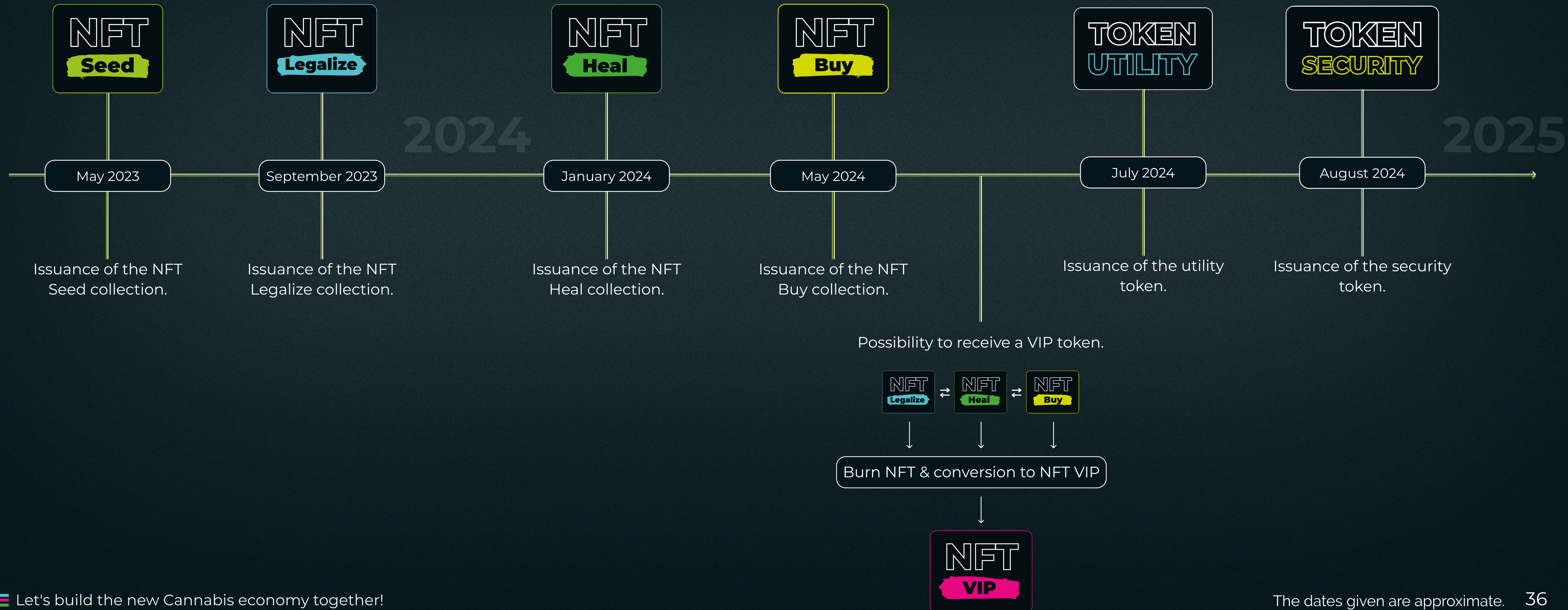
3

Benefiting from all the Legalize, Heal and Buy NFT token utilities.

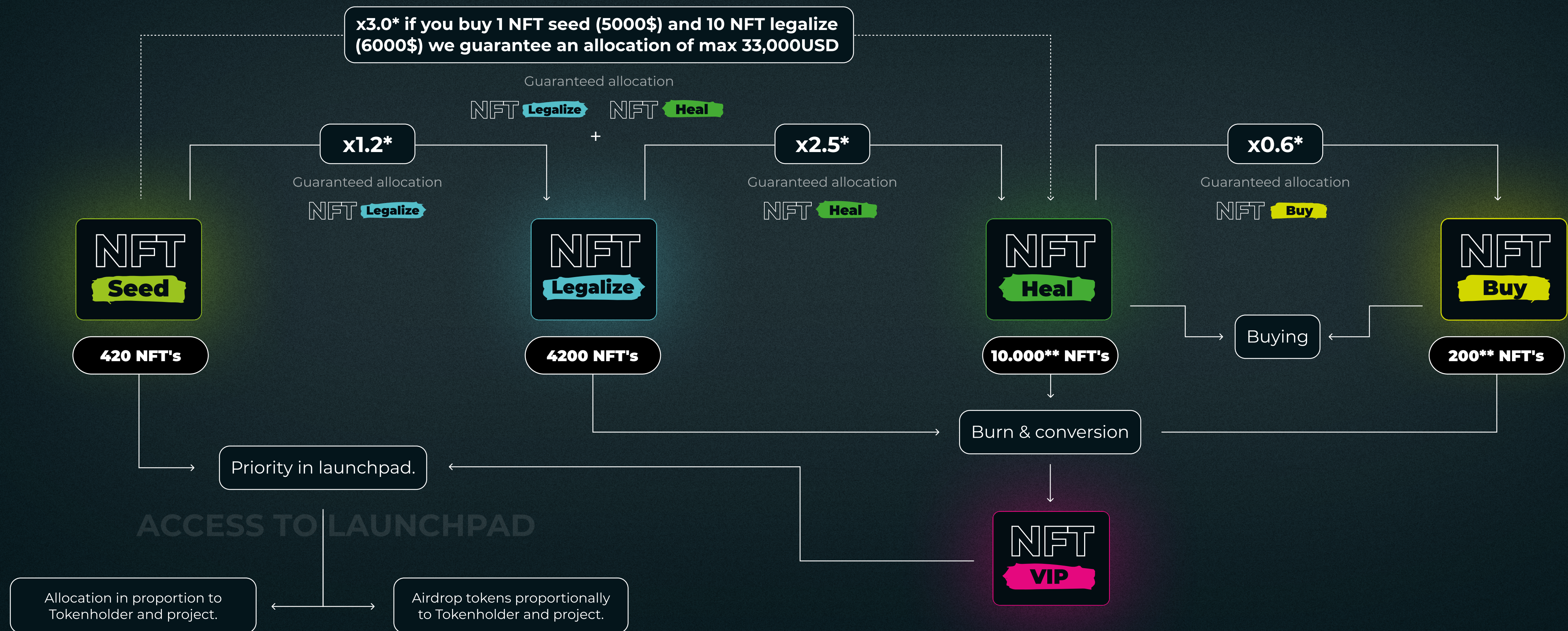
4

Access to VIP parties (only for the NFT VIP owners).

Roadmap



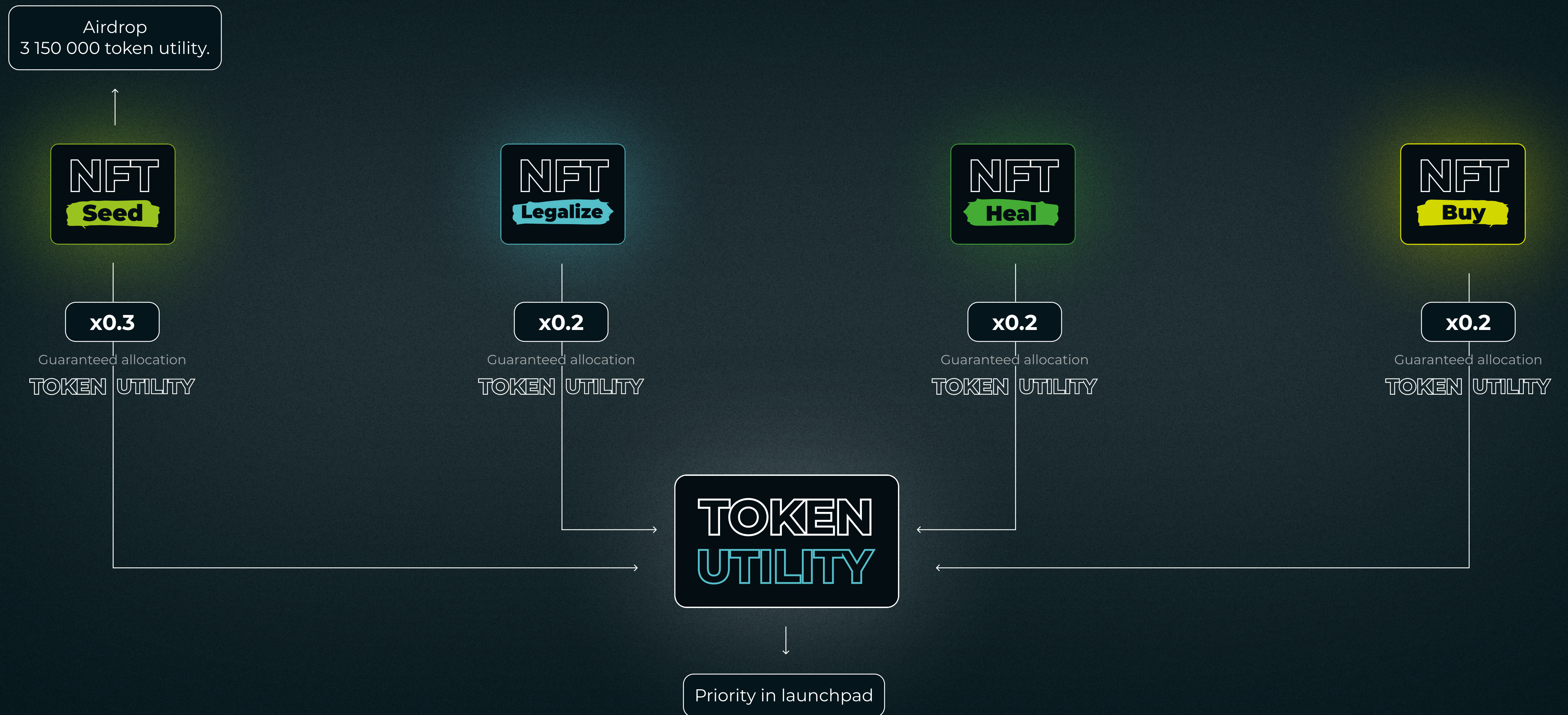
Allocation in NFT collections



*Allocation is not guaranteed and will operate on a First Come First Served basis.

**Possible changes in quantity according to market needs.

Allocation in the token utility



Token security

We envisage the issuance of a security token that will reflect the proportional shares and exchangeability of the utility token for security.



Total tokens security		21 200 000
1 token security	=	1 stock market share
1 token security	=	7 000 token utility*

*presumptive conversion rate

Maciej Sagal & Piotr Liroy-Marzec	17 000 000
Exchangable	(~20%) 4 200 000

How will we use the gathered funding?

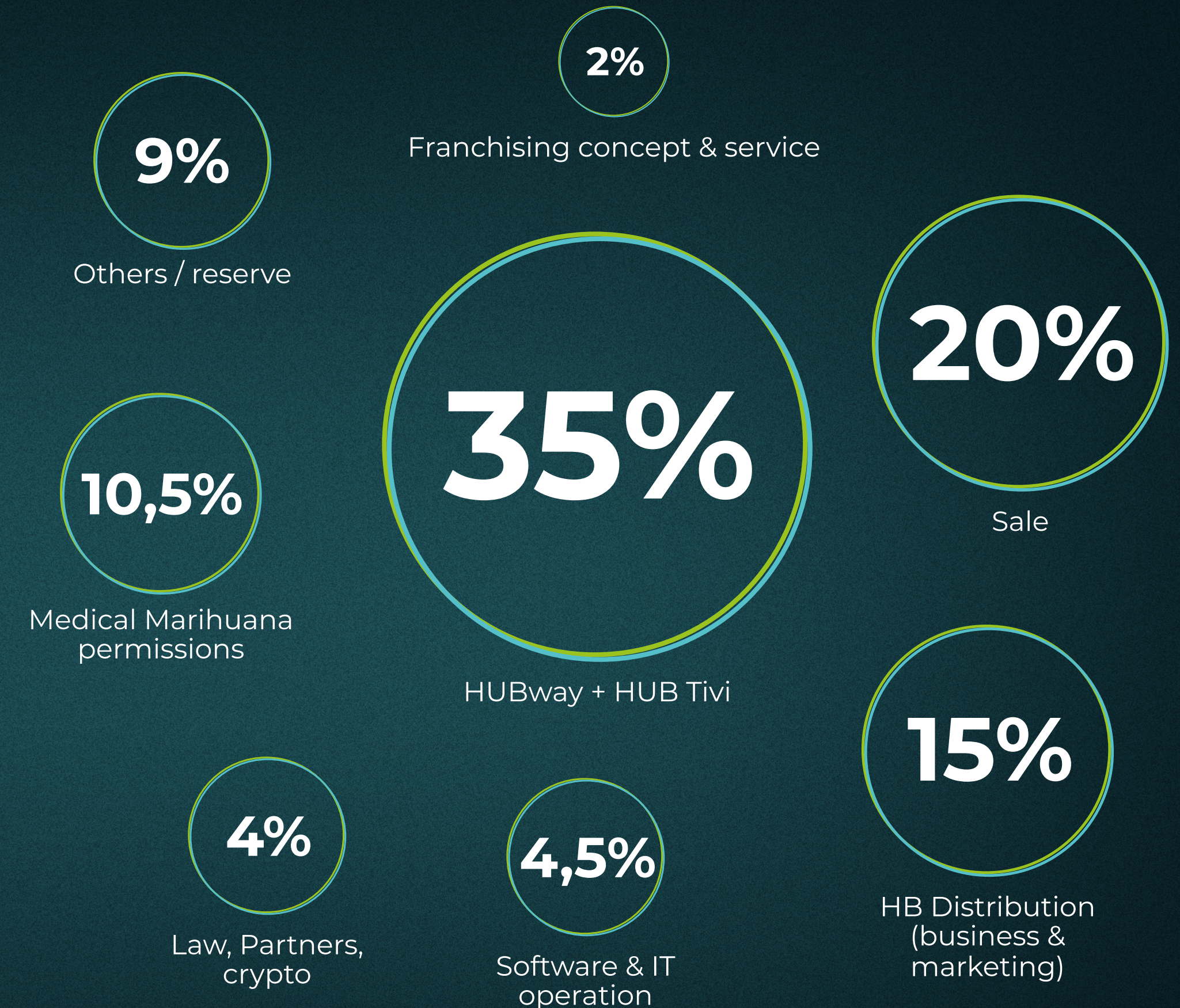
Project Medical Marihuana* \$10 085 000

100%

In growing medical marihuana

* 10% of funds will be spent on administration, creating the necessary documents, etc.

HUBburger \$12 588 140



Utility token

After reaching the proper network effect, we plan to issue the utility token and gather an additional **\$6 853 140** for further business operations. Seed NFTs owners and early adopters can count on airdrop.

- ① Allocations in projects on HBB launchpad.
- ② Airdrops of tokens accelerated on HBB launchpad.
- ③ Regular buy-back & burning.
- ④ Staking.
- ⑤ Lower prices of Cannabis products on the HBB Marketplace (additional client panel).
- ⑥ Paying with tokens for the products in the Cannabis Vending Machines.
- ⑦ Cashback.
- ⑧ Rewards for contributors (i.e for leaving rating or writing recommendations).



Security token

When we issue the security token, every single utility token holder will be able to benefit from the profitable business. Security token owners will receive fiat dividends, paid from profits generated by the company.



Token economy

(NFT sale)

Sale	Ammount	Price (\$)	Max Total (\$)
NFT Seed	420	\$5 000	\$2 100 000
NFT Legalize	4 200	\$600	\$2 520 000
NFT Heal	10 000*	\$1 000	\$10 000 000
NFT Buy	200*	\$6 000	\$1 200 000
			\$5 820 000 (excl. Heal)
			\$15 820 000 (incl. Heal)

Token economy

(utility token)

	Allocation	Number of tokens	Cap	TGE	Lock (months)	Vesting (months)	Initial % fee to burn
Seed round airdrop	3.15%	1 323 000 000	\$555 660	100%	0	0	70%
Private sale	16.80%	7 056 000 000	\$2 963 520	100%	0	0	70%
NFT holders sale	8.40%	3 528 000 000	\$1 481 760	100%	0	0	70%
Public sale	13.65%	5 733 000 000	\$2 407 860	100%	0	0	70%
Company treasure	30%	12 600 000 000	\$5 292 000	0%	12	60	
Community & rewards	13%	5 460 000 000	\$2 293 000	10%	0	60	
Advisors	5%	2 100 000 000	\$882 000	0%	12	24	
Liquidity	10%	4 200 000 000	\$1 764 000	25%	0	0	
Total	100.0%	42 000 000 000	\$17 640 000				

Token economy

(utility token)

Listing price	\$0.00042
Max Supply	42 000 000 000
Total Supply	42 000 000 000
Max. Initial Supply	5 292 000 000
Max. Initial Market Cap	\$2 222 640
Fully Dilluted Market Cap	\$17 640 000

Total fundraising

Financing		Token quantity	Token price		
100%				Cap	Differences to listing
NFT Seed Airdrop	7.5%	1 323 000 000	\$0.00042	\$555 660	0%
Private sale	40%	7 056 000 000	\$0.00042	\$2 963 520	0%
NFT Holders sale	20%	3 528 000 000	\$0.00042	\$1 481 760	0%
Public sale	32.5%	5 733 000 000	\$0.00042	\$2 407 860	0%
Total	42%	17 640 000 000		\$6 853 140	

Perspectives for the cannabis industry

- There is at least 60% of the world that does not have access to legal Cannabis.
- Cannabis is used in multiple industries (medicine, bioenergy, food, technology, agriculture, art, sports, automotive and textile).
- The Cannabis industry is covid-persistent (the sales of the whole industry has grown enormously during lockdowns).
- Reimbursement of cannabis medical treatment slowly starts.

Cannabis legalization map



Legal

Media about us



Forbes

WYWIAD NA KANALE YOUTUBE
Blockchain space

money.pl

wprost
BIZNES

KANAŁ YOUTUBE
HUBBurger na targach

KANAŁ YOUTUBE
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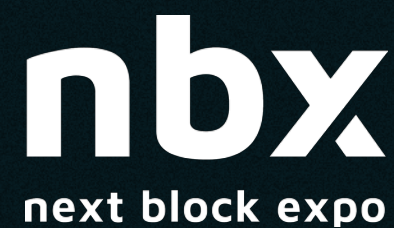
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CryptoVerse Expo opens the possibility to delve into the world of the cryptocurrency market and metaversum. During this event, the organizers provide all participants with access to first-hand education and information. CryptoVerse Expo is aimed both at people who want to deepen their knowledge and those who are just starting their adventure with the world of blockchain.



Since 2016, Cryptocurrency World Expo has marked itself on the industry events map as the opportunity for the European crypto community to network, inspire & learn. Over the last years, we travelled across the continent, organizing the event in multiple cities including Warsaw, Berlin and Zug. Our expo attracted thousands of attendees and became a lead generation opportunity for sponsors & exhibitors.

Comparic

Comparic is a leading portal and television on the subject of finance and economy. For 10 years, it has been constantly developing its offer for both readers and viewers, providing the best quality content, as well as advertisers, who are enabled to optimally use the generated traffic. Comparic is a competent portfolio of economic and investment news, information from global financial markets and learning materials.



Invest Cuffs is an annual meeting bringing together the investment market industry - stocks, currencies, raw materials, cryptocurrencies, investment funds. It is one of the largest events of this type in Europe. Every year, it attracts experts, representatives of the most important entities in the industry, institutional and retail clients.

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CRYPTO EVENT UK is dedicated to cryptocurrency education. We show how to take advantage of the opportunities offered by blockchain technology and how to safely navigate the cryptocurrency market. We are also the bridge between the world of traditional technology and blockchain technology. Our goal is to contribute to the overall adoption of cryptocurrencies and blockchain by making people aware what they offer and giving them opportunities to build relationships and businesses.



Kryptoekipa is a place for everyone - both for new people who are just entering the world of cryptocurrencies and looking for information, education and support, as well as for experienced people who want to share their knowledge and experience. It is also a place where they inform about the dangers of the world of cryptocurrencies and various types of scams.



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Legal Compliance & Information

Nature of the Tokens

[...] (the "Company") based in [...],as part of its project to create an ecosystem for products and services related to the Cannabies industry, will take advantage of the opportunities provided by blockchain technology by issuing different types of tokens, each of which will play a different role in the project („Token” or „Tokens”, which refers to all types of tokens captured together or to each type of them). Users who wish to participate and are interested in using the services offered by the Company will be entitled to purchase Tokens under the terms and conditions set forth in the Whitepaper and other documents. The User all the more needs to read this Whitepaper carefully to properly understand the functions of each Token, the differences between them and their interdependencies.

Types of Tokens

At different stages of project development, the User will be able to acquire the following types of Tokens:

- Token NFT (non - fungible token) - a digital unit that incorporates unique features, of a collectible nature; in this project they also incorporate utility features,
- Utility Token - a token that incorporates utility features, entitling the holder to access a particular service or good, similar to a "voucher",
- Security Token - a token that incorporates features inherent in securities and other tradable financial instruments.

NFT Tokens

An important element of the project is the use of NFT (non-fungible token) Tokens. Each NFT Token is a unique unit incorporating features specific only to it. NFT Tokens have been divided in the project into several groups (Seed, Heal, Buy, Legalize, VIP), each of which also incorporates also utility features.

Utility Tokens

Utility Tokens, unlike NFT Tokens, will not be equipped with an individual set of features specific to each unit. Each Utility Token unit has been assigned identical features. The benefits assigned to Utility Tokens in the project are related to obtaining goods, services, discounts or access to staking opportunities.

Legal classification of NFT Tokens and Utility Tokens

The Utility Tokens and NFT Tokens have been structured to exclude or at least substantially minimize the risk of these Tokens being recognized as securities as well as other tradable financial instruments, particularly in the country where the Company is headquartered and in other targeted jurisdictions. By other negotiable financial instruments, the Company means instruments such as derivatives, which in some jurisdictions are recognized as instruments other than securities, which are also subject to regulation over the financial market.

The rights incorporated in the NFT and Utility Tokens are therefore of a utility nature, which gives the Token the nature of a voucher, providing the holder in particular with access to services provided by the Company. The holder of the NFT and Utility Tokens is not entitled to receive dividends derived from any profits associated with the Company's business, as well as any other financial benefits similar to dividends, related to the Company's business or the project based on issuing the Tokens.

The holder of the NFT and Utility Tokens will also not be entitled to vote at the meeting of shareholders of the Company as well as to manage the Company or influence the Company in any other way. In particular, the holder shall not have the right to decide on the approval of the management report on the activity of the Company as well as the financial report for the financial year, on the disposal and lease of the enterprise or its organized part, on the acquisition or disposal of real estate by the Company, or to make decisions related to the acquisition or disposal of securities by the Company.

The subsequent acquisition of Security Tokens does not affect the possibility of changing the legal classification of Utility Tokens and NFT Tokens. Neither Utility Tokens nor NFT Tokens are underlying instruments in relation to Security Tokens or subscription warrants.

The Token holder will be entitled to purchase certain types of services, indicated in this Whitepaper, such as premium online cannabis courses, networking, access to exclusive events (guaranteed by NFT SEED) or receiving a music album, issued only for NFT Legalize owners (guaranteed by NFT Legalize).

The Token holder will not be able to co-determine key issues related to the operation of a project based on the issuance of the Token such as the allocation of additional funds for project development or changing the functionality of the Token. All the powers incorporated in the Token described in the Whitepaper are therefore designed in such a way as to give them a typically utility character.

Tokeny Security

Security Tokens issued to holders of Utility Tokens will incorporate features inherent in securities, in particular, resembling the rights that a share gives to shareholders, due to the entitlement specified in this Whitepaper to receive dividends from profits generated by the Company.

At the moment, the Company has not yet taken any steps to legalize the process of issuing Security Tokens. This process will be carried out in the Company's current State of domicile or in another jurisdiction in accordance with the laws of such jurisdiction. The Company, in order to legalize such issuance, will take all necessary actions provided by law for this type of issuance, in particular the preparation of a prospectus or other equivalent document, the submission of information or documents to the relevant public authorities as well as the fulfillment of other disclosure obligations to purchasers of Security Tokens.

Security Tokens will not be fully equivalent to any existing traded securities or financial instruments, so the User will only be entitled to the benefits that are explicitly stated in this Whitepaper and in the project regulations or other documents. For the avoidance of any doubt, the Company points out that the entitlement of a User to obtain a dividend - style payment does not imply the possession by such User of voting rights or other rights inherent to shareholders. Payment of dividend - style payment will be made in accordance with the rules set forth by law and the Company's internal regulations, and does not have to fully correspond to the rules on which dividends are paid.

Moreover, the acquisition of Security Tokens does not entail entry into the Company's shareholders. The rights granted to Users do not violate the rights inherent to shareholders and do not work to their detriment.

This document shall not, in the context of a future issuance of Security Tokens, be construed as a prospectus or any other similar document making it sufficient for the information and other requirements prescribed by law.

Due to the informational nature of this Whitepaper, this document does not include a commitment to issue, but only informs of the Company's intention to do so in the future. Therefore, a User who comes into possession of Utility Tokens will not be assured of issuance of Tokens. The Company does not guarantee the issuance of the Security Token and shall not be liable for the failure of such issuance, in particular, if such issuance does not occur due to the inability to issue in a given jurisdiction or the failure of the process of legal issuance of the Security Token, in particular, due to the rejection of the documents submitted by the Company or the recognition of the failure of the issuance to meet the legally prescribed conditions.

Moreover, This Whitepaper is for informational purposes with respect to the issuance of NFT Tokens and Utility Tokens, and the information regarding Security Tokens is not intended to fulfill any legal obligations related to the issuance of Security Tokens. Such obligations will be fulfilled by the Company in the event of a final decision to carry out such issuance and the official start of the process. Even if the issuance of Security Tokens is carried out in accordance with the law, some Users who have taken up Utility Tokens will not be able to take up Security Tokens due to the fact that the issuance will not be directed to a country where the User is a permanent resident or of which the User is a citizen.

Lack of protection specific to purchasers of securities

Due to the fact that the NFT and Utility Tokens are utility instruments and not a securities, the holder of the that Tokens is not entitled to the protections applicable to purchasers of securities. NFT and Utility Tokens purchaser who is an individual may in certain situations be protected by the relevant legislation as a consumer entering into a contract with a entrepreneur. In the case of the issuance of Security Tokens, their purchasers will enjoy the protection guaranteed, in particular, by the relevant financial market supervision regulations.

Purpose of Token

The Tokens are designed as an important part of ecosystem of Cannabies products and specifically serve to develop the ecosystem by raising funds and implementing blockchain solutions in the project's promotional and marketing activities. In addition to Security Tokens, which may be developed in the future, NFT and Utility Tokens provide or facilitate access to goods and services in the ecosystem.

The Company does not operate an exchange or other entity providing services for the exchange of cryptocurrencies (including the Token) against other cryptocurrencies or fiat currencies, nor does it provide services for the provision of a cryptocurrency wallet (except for the staking). The Company does not encourage the use of Tokens for any purpose other than access to services provided by the Company. The Company does not encourage Token purchasers to use the Token for investment or speculative purposes.

Legal Compliance & Information

The nature of Whitepaper

Due to the utility nature of the NFT and Utility Tokens, the fact that its issuance is not subject to financial market regulations and the fact that this Whitepaper merely informs you of the possibility of issuing Security Tokens it should be noted that the Whitepaper:

- does not constitute a prospectus or other similar document,
- is not intended to encourage the investment of funds in securities or a joint investment venture,
- does not constitute or may not in any way be connected with an offer of purchase of securities,
- may not be considered in terms of a document that is intended to provide investment advice information,
- is a document for information and marketing purposes only.

Accordingly, the Whitepaper is not legally binding. Nothing in this document constitutes any prospectus or solicitation of an investment, nor does it in any way refer to an offer or solicitation of an offer to purchase any securities in any jurisdiction by any person to purchase Tokens or any other crypto token or currency, and the issuer has not authorized any person to make such a recommendation.

Governing Law

The Company is a corporation organized under the laws of British Virgin Islands.

Risks associated with acquiring a Token

General legal risks

Due to the fact that blockchain is still a new technology, it is important to point out that the risk of significant legal changes remains at a very high level. Such changes could significantly affect the success of the project described in the Whitepaper, as well as the need to make numerous changes to the project, including limiting the rights that have been granted to Users, the need for the Company to obtain an appropriate license, limiting the territorial scope of the project or even terminating the project.

Regulatory Risks

Legal changes may relate to the necessity of obtaining an appropriate license by the Company in connection with the issuance of the Token, which may affect the principles of Token distribution and have an impact on Token trading on the secondary market. Changing legal regulations and the official position of the relevant supervisory authorities on the legal qualification of virtual currencies may directly or indirectly affect the economic situation of Token holders and the value of the Token.

Tax risk

The tax characteristics of the Token are unclear. As a result, it is not possible to fully predict how the relevant authorities will make the tax qualification of the Token under applicable law. All persons who wish to obtain Tokens should seek independent tax advice before deciding to acquire a Token. Token makes no representations regarding the potential tax consequences of purchasing or owning a Token.

Technical risk/theft

Blockchain technology involves the possibility of technical problems. Once a Token has been acquired, the Token holder may be at risk of losing the Token due to technical issues that may arise in connection with storing the Token on a particular cryptocurrency wallet or when making transactions using the Token, including through cryptocurrency exchanges. When storing a Token on a cryptocurrency wallet or when making a transaction, the Token holder is at risk of the Token being stolen by third parties. Due to technical issues, the Token may also be lost by the Token holder without any third party involvement.

Risk of Token value change

Nevertheless, the Company has no influence on the value of the Token that it may achieve on the market, in particular on cryptocurrency exchanges. Virtual currencies and other tokens are characterized by high volatility of value. Consequently, a Token holder who will make transactions using the Token is at risk of losing funds. In particular, the Token holder should be aware that there may be a rapid decline in the value of the Token. For these reasons the Company does not recommend the use of the Token for purposes other than access to the functionalities offered by the Company.

Staking

Due to the possibility of Token staking, it should be noted that Token staking may involve the following associated risks:

- the risk of loss of Token value during the period when the staking is in progress due to exchange rate changes in the cryptocurrency market,
- risk of hacking the platform by third parties,
- the risk of not being able to dispose of the funds during the lock up, including allocating them to other investments offered by third parties.

If staking is considered a regulated activity, the Company will obtain a license or other relevant authorization to properly carry out the process.

The Company cannot be held responsible for any of the following circumstances:

1. use of the service in violation of the applicable terms,
2. error, failure, malicious activity by the user, service controlled by a third party,
3. any direct or indirect damage, not at fault of the Company, that may occur during the operation and its consequences: loss of cryptocurrency, financial gains or losses or other such damage,
4. loss of control for any reason (loss, hacking, unwanted disclosure or technical failure) over users' login data, which may lead to unlawful use of such data and which the Company cannot prevent and is not obliged to prevent in accordance with applicable laws,
5. temporary or permanent suspension of the service, for any reason, especially at the request of public authorities, judicial authorities or a third party,
6. computer failure resulting in loss of data.